



**California State Horsemen's Association  
Region 3 English/Western Program**

To Whom It May Concern:

Friends, family, fun, and horses! That's what the California State Horsemen's Association (CSHA) Region 3 English/Western Program is all about. Our program serves youth and adults in Sacramento, Yolo, Colusa, Sutter, Placer, Yuba, El Dorado, Sierra, and Nevada Counties to encourage and promote humane equine activities, both competitive and recreational.

The English/Western program puts on eight horse shows throughout the year that are attended by riders from ages under 7 to over 70, their friends, and families. This program is growing quickly and we would like to invite you to participate by donating funds for a program sponsorship. Donations along with rider fees are used to cover show expenses and provide year end awards.

Your sponsorship with the CSHA Region 3 English/Western program will be recognized at our shows and/or our year end awards event (a list of sponsorship levels is attached). Participants and spectators include farmers, ranchers, business owners, parents, and kids, making these sponsorships a great way to show your support with a variety of community members.

CSHA Region 3 is a non-profit organization and our tax ID number is 94-1091755. Checks should be made out to CSHA Region 3 and mailed to the address listed below. Please indicate that it is a donation to CSHA Region 3 English/Western program.

CSHA Region 3 English/Western  
Attn: Valerie Vagg, Treasurer  
6618 Wisconsin Ave.  
Arbuckle, CA 95912

Thank you for your consideration and we hope to hear from you soon. If you have any questions please don't hesitate to call Valerie Vagg (530) 476-2800.

Sincerely,

Valerie Vagg  
Treasurer

## 2019 CSHA Region 3 English/Western Sponsorship Opportunities

### All Sponsorships Include:

- Listed as sponsor on CSHA Region 3 website (<http://csharegiii.tripod.com>)
- Included in posts on CSHA Region 3 English/Western Facebook page
- Listed in CSHA Region 3 Awards Banquet program
- Announced as sponsor during CSHA Region 3 Awards Banquet
- Thank you letter with photos (can be posted in place of business, posted on website, etc.)

### In Season Horse Show Sponsorships Also Include:

#### Program Sponsor - \$1,500 (1 available)

- Announced as program sponsor during each show
- Name and logo on show flyers (if sponsorship received by 3/1/19)
- Sign at registration table with company name and logo during each show

#### Show Sponsor - \$150 (8 available – limited to one sponsor per show)

- Announced as show sponsor during one English/Western show
- Sign at registration table with company name and logo during one show

#### Prize Sponsor - \$75 (8 available – limited to one sponsor per show)

- Announced as prize sponsor during one show
- Sign at prize table with company name and logo

### Year End Award Sponsorships Also Include:

#### Buckle Level Sponsor - \$100 (35 available)

- Announced as sponsor during final horse show (if sponsorship received by 8/31/19)
- Logo in CSHA Region 3 Awards Banquet program

#### Half Buckle Level Sponsor - \$50 (50 available)

- Logo in CSHA Region 3 Awards Banquet program

#### Top Five Level Sponsor - \$25 (unlimited availability)

\* \* \* \* \*

### Please complete the information below and return with payment to:

CSHA Region 3 English/Western, Attn: Valerie Vagg, Treasurer,  
6618 Wisconsin Ave., Arbuckle, CA 95912

*Make Checks Payable to CSHA Region 3 (and include English/Western in the memo)*

**Sponsorship Level:**     Program Sponsor (\$1,500)     Buckle Sponsor (\$100)  
                                  Show Sponsor (\$150)         Half Buckle Sponsor (\$50)  
                                  Prize Sponsor (\$75)          Top Five Sponsor (\$25)

Sponsor Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**THANK YOU SO MUCH FOR YOUR SUPPORT!**